CASCADES INC.
Institutional Investors Roadshow
Montréal - Toronto

March 14-15, 2016

Cascades

DISCLAIMER

Certain statements in this presentation, including statements regarding future results and performance, are forward-looking statements within the meaning of securities legislation based on current expectations. The accuracy of such statements is subject to a number of risks, uncertainties and assumptions that may cause actual results to differ materially from those projected, including, but not limited to, the effect of general economic conditions, decreases in demand for Cascades Inc.'s ("Cascades," "CAS," the "Company," the "Corporation," "us" or "we") products, the prices and availability of raw materials, changes in the relative values of certain currencies, fluctuations in selling prices and adverse changes in general market and industry conditions. This presentation may also include price indices as well as variance and sensitivity analyses that are intended to provide the reader with a better understanding of the trends related to our business activities. These items are based on the best estimates available to the Company.

The financial information included in this presentation also contains certain data that are not measures of performance under IFRS ("non-IFRS measures"). For example, the Company uses operating income before depreciation and amortization ("OIBD" which, for purposes of this presentation, we call "EBITDA") and operating income before depreciation and amortization (excluding specific items) ("OIBD (excluding specific items)" which, for purposes of this presentation, we call "EBITDA (excluding specific items)") because such measures are used by management to assess the operating and financial performance of the Company's operating segments. Such information is reconciled to the most directly comparable financial measures, as set forth in the "Supplemental Information on Non-IFRS Measures" section of our most recent quarterly report or annual report.

Specific items are defined as items such as charges for or reversal of impairment of assets, for facility or machine closures, accelerated depreciation of assets due to restructuring measures, premiums paid on long-term debt refinancing, loss on refinancing of long-term debt, gains or losses on sales of business units, unrealized gains or losses on derivative financial instruments that do not qualify for hedge accounting, unrealized gains or losses on interest rate swaps, foreign exchange gains or losses on long-term debt, other significant items of an unusual or non-recurring nature, and all such items included in discontinued operations or in the share of results of our associates and joint ventures.

All amounts in this presentation are in Canadian dollars unless otherwise indicated.

LEADING PACKAGING PRODUCTS AND TISSUE PAPER MANUFACTURER

Packaging Products

	Containerboard	Boxboard Europe	Specialty Products	Tissue Papers
				
Market Position	• One of the Canadian leaders • # 6 in North America[3]	• # 2 in coated recycled boxboard in Europe	• Largest paper collector in Canada	• # 1 in Canada • # 5 in North America
2015 Financials	• 33% of Sales[1] • 49% of EBITDA[2] • *EBITDA Margin[2]: 18%*	• 21% of Sales[1] • 13% of EBITDA[2] • *EBITDA Margin[2]: 8%*	• 15% of Sales[1] • 13% of EBITDA[2] • *EBITDA Margin[2]: 10%*	• 31% of Sales[1] • 25% of EBITDA[2] • *EBITDA Margin[2]: 10%*

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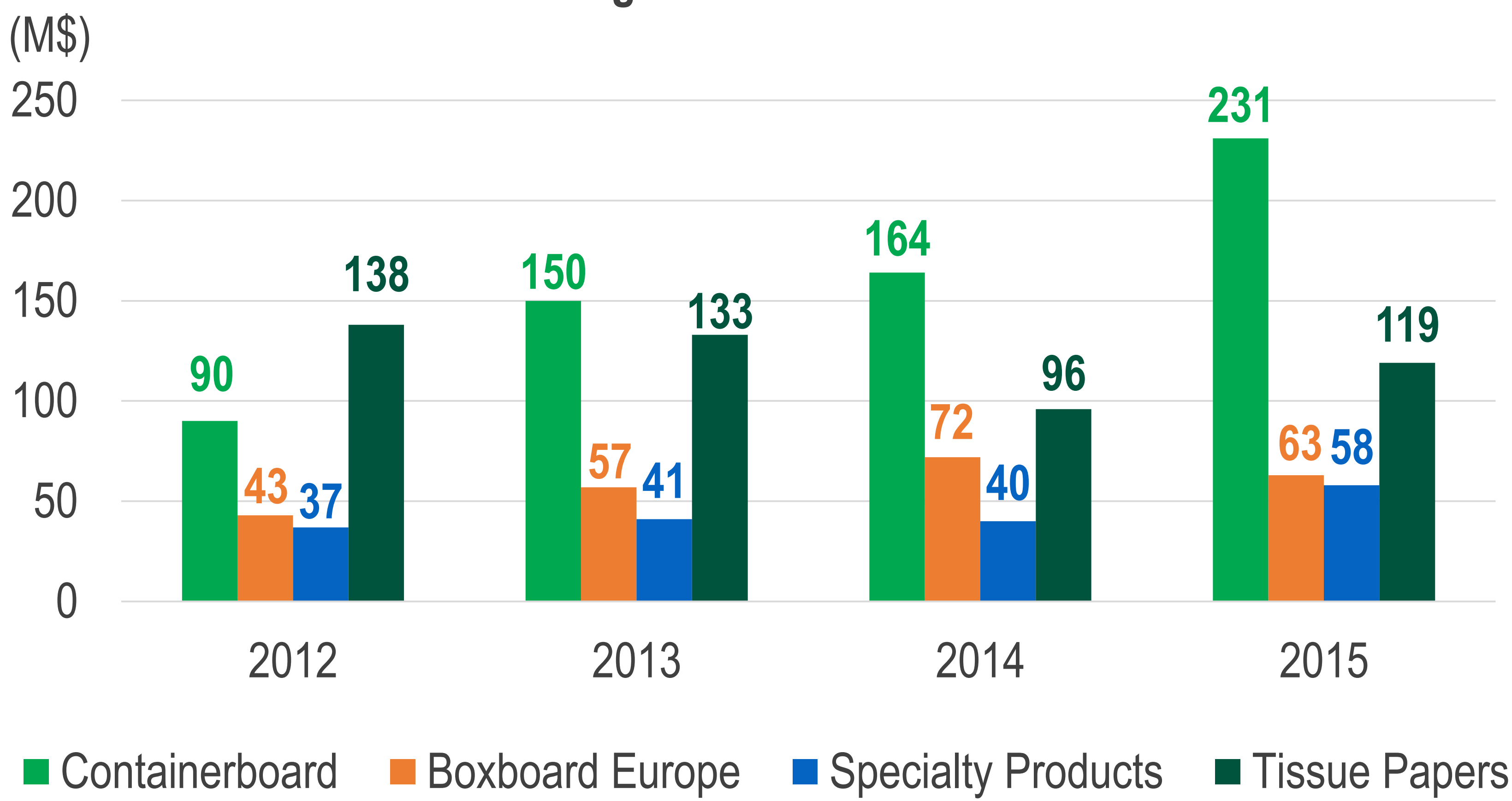
1 Before inter-segment sales and corporate activities
2 Excluding specific items and before corporate activities
3 Including 100% of Greenpac's capacity

BALANCED PLAY IN TWO HEALTHY SECTORS

Segmented EBITDA[1]



1 Excluding specific items and before corporate activities

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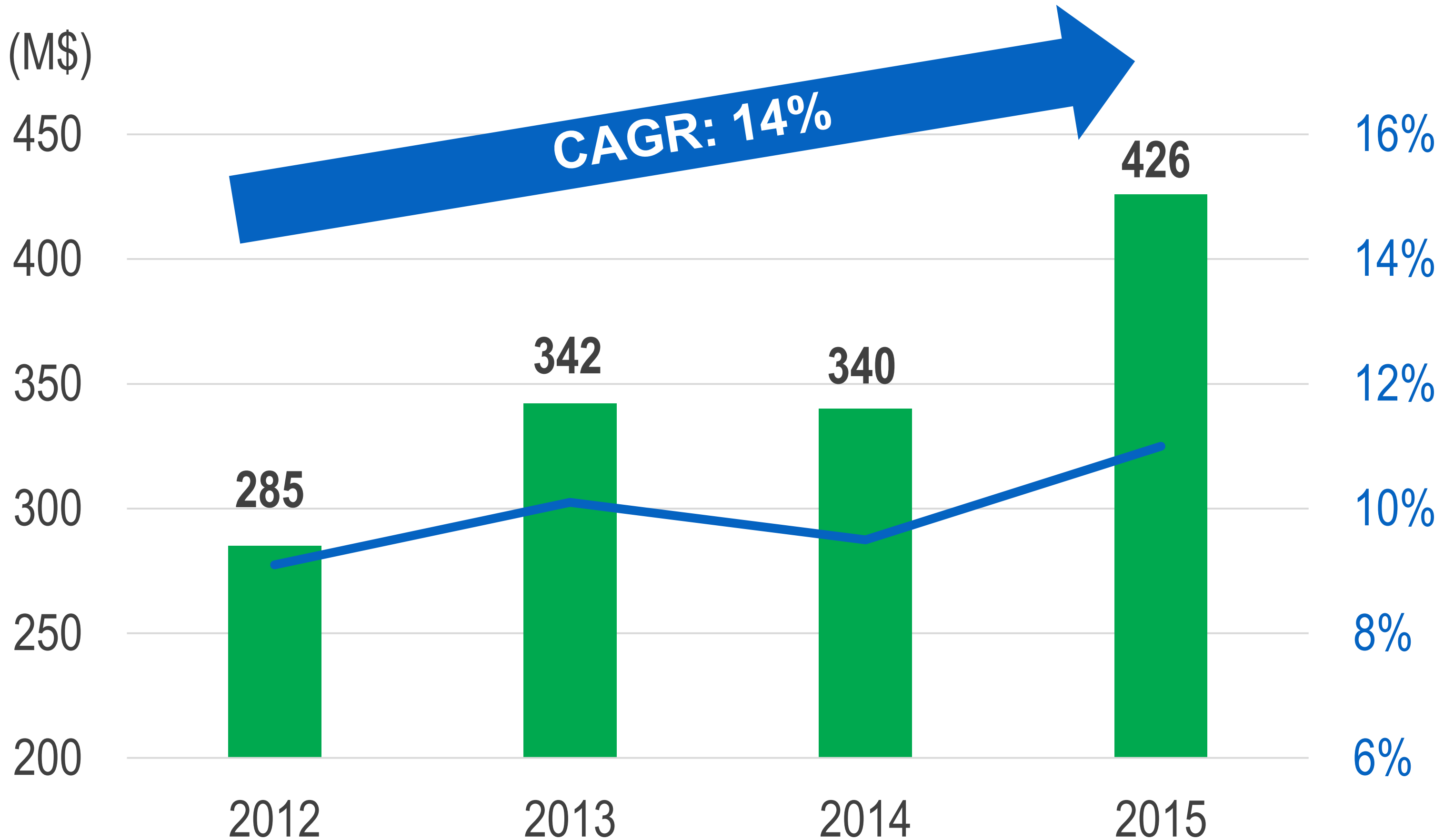
STRONG FINANCIAL MOMENTUM

EBITDA & EBITDA Margin
(excluding specifics)



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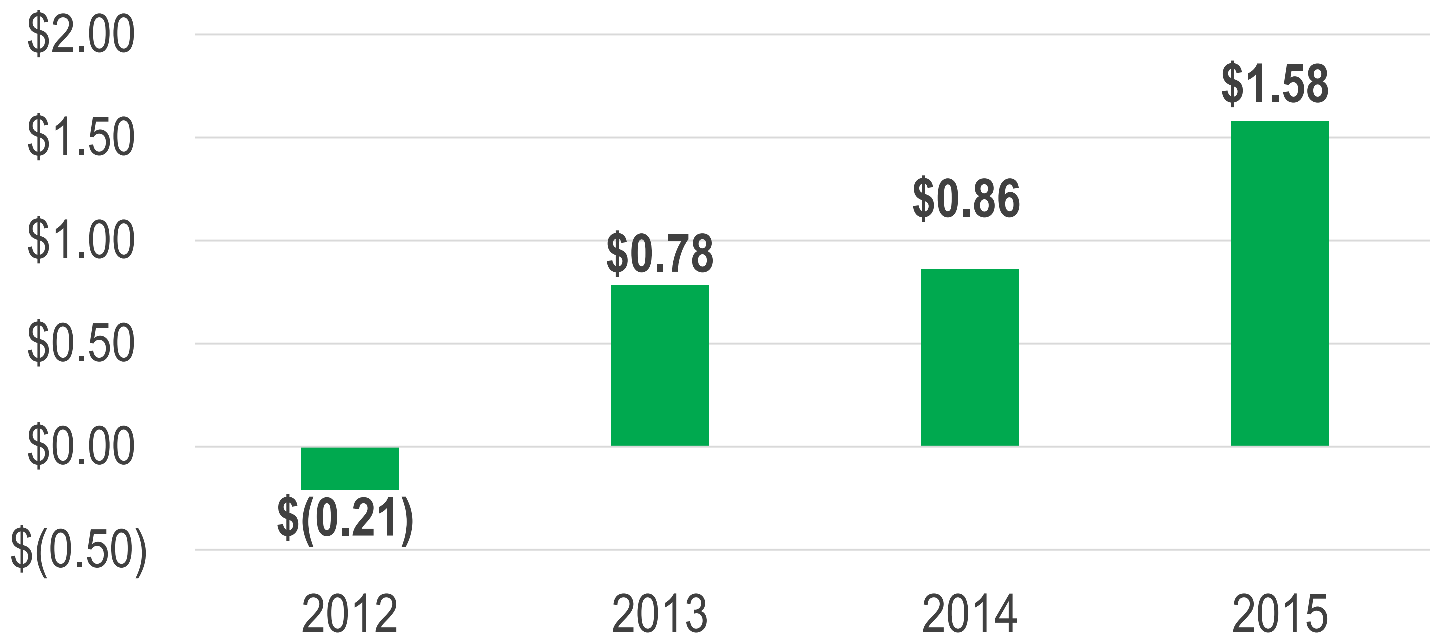
STRONG FREE CASH FLOW GENERATION

Free Cash Flow per Share[1,2]



- **High free cash flow yield**
- **Improving cash flows driven by Strategic Action Plan and positive drivers**

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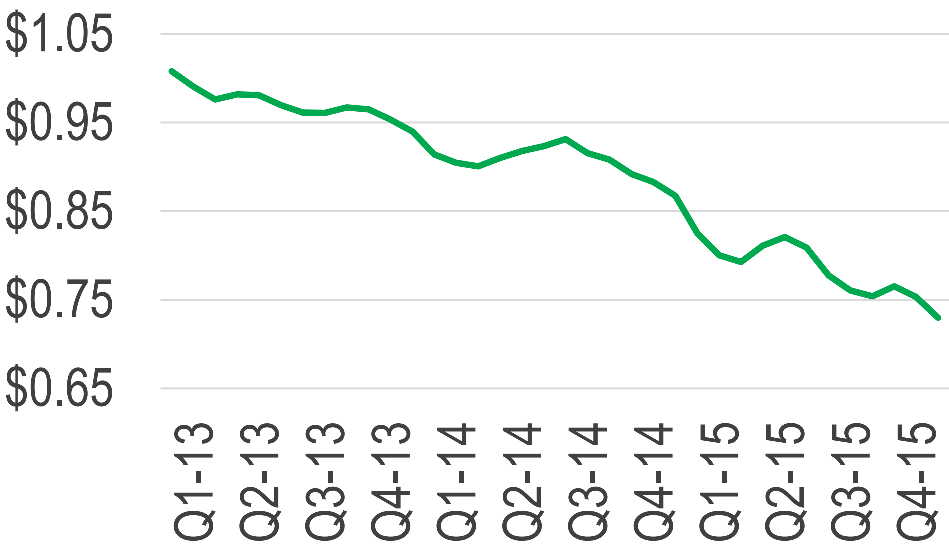
1 Excluding specific items
2 Excluding increase in investments

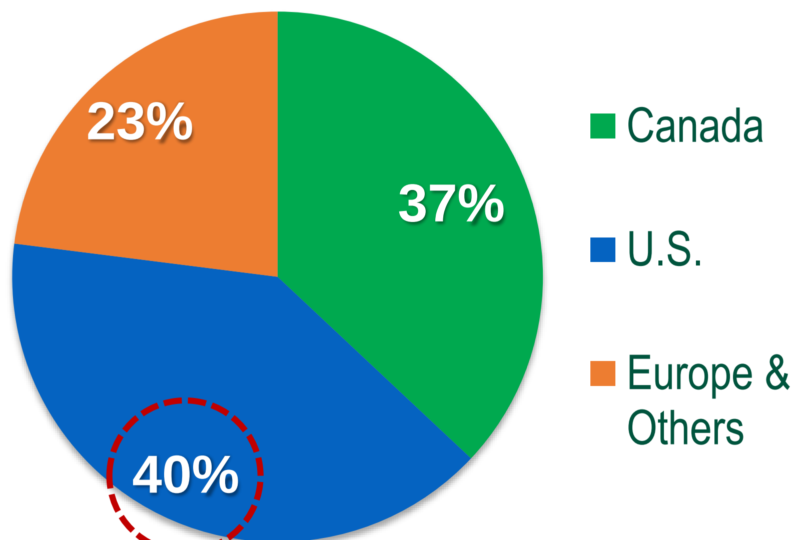
EXCHANGE RATE & SALES DISTRIBUTION

US$/CAN$ Exchange Rate



- **$3 million EBITDA sensitivity to every CAN$0.01 change in FX**

Destination of 2015 Sales of $3.9 billion



14% from Canada
26% from the U.S.

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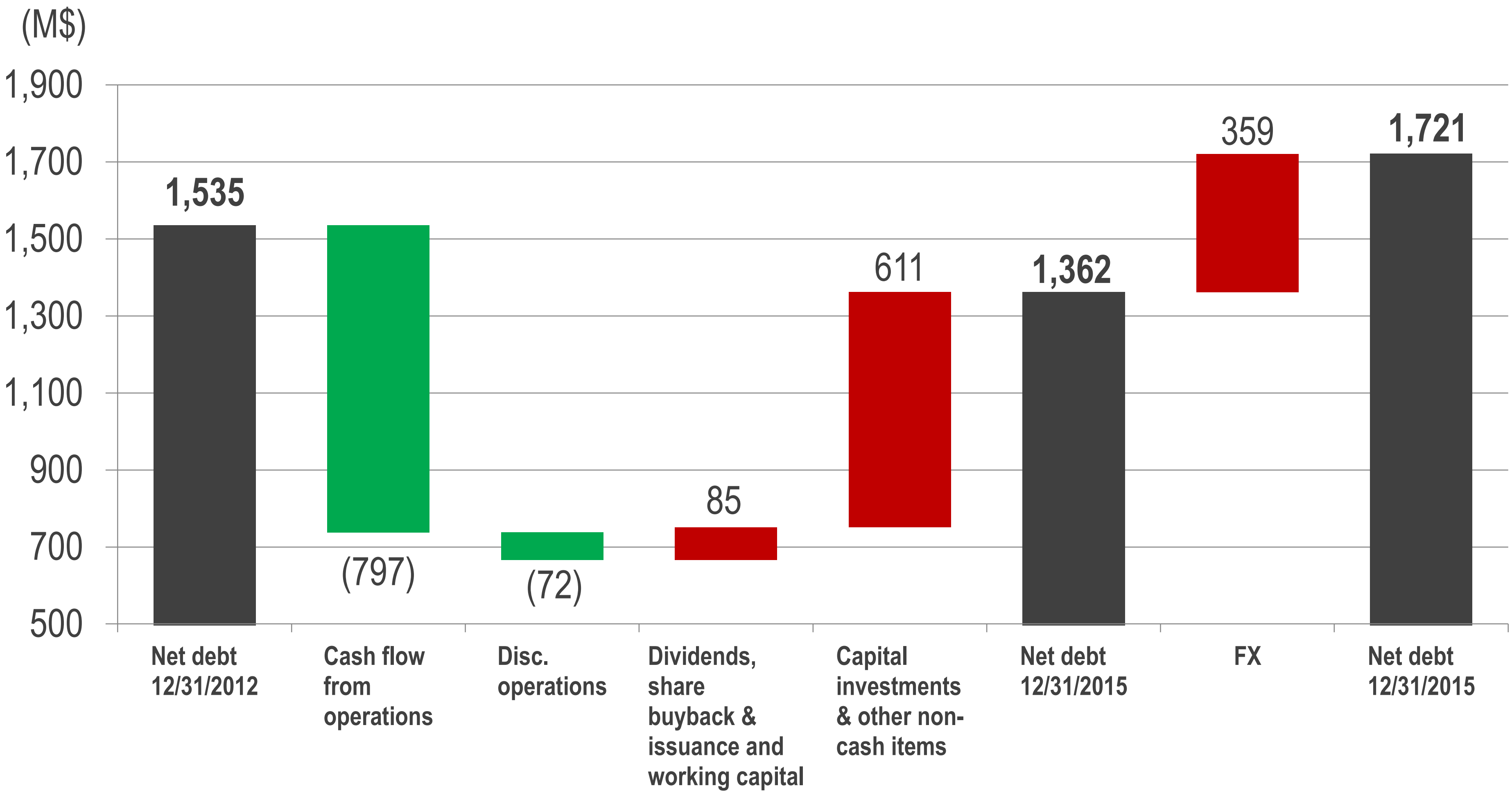
FX IMPACT ON DEBT HAS SLOWED US DOWN



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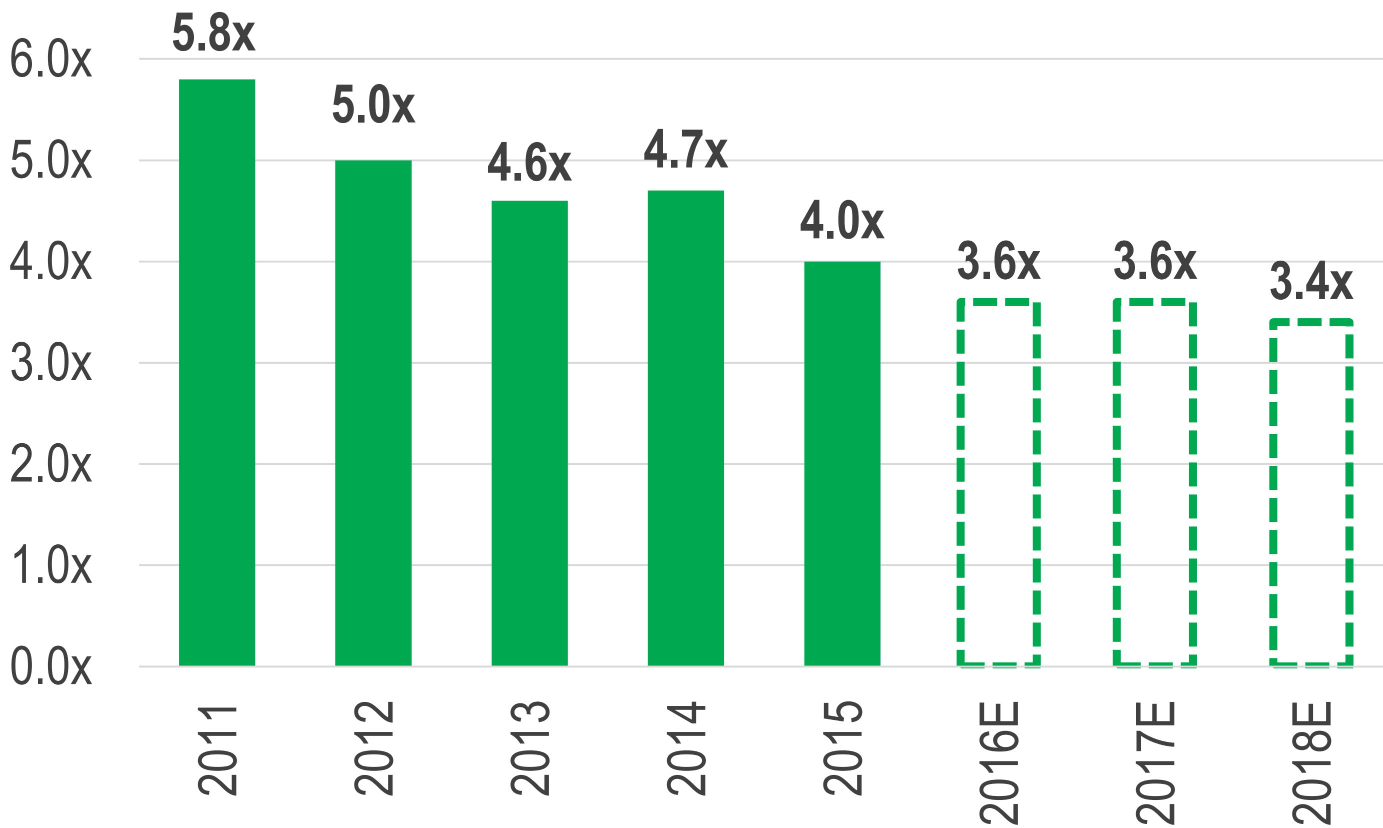
LEVERAGE TARGET ACHIEVABLE WITHOUT ASSET DISPOSALS



Based on Street's EBITDA estimates $438 million for 2016 and $408 million for 2017. Assuming stable EBITDA for 2018 ($408 million), FX at 1.33 and only $100 million of free cash flows dedicated to debt annually.

PROPORTIONATE CONSOLIDATION

Selected Financial Data 2015	As Reported (IFRS)	Proportionate Consolidation[1]
Sales (M$)	3,861	3,747
Adjusted EBITDA (M$)	426	463
Adjusted EBITDA Margin	11.0%	12.4%
Net Debt to Adjusted EBITDA Ratio[2]	4.0x	4.0x

1 Selected financial data adjusted to proportionally reflect the impact of certain associates and joint ventures namely Greenpac at 59.7%, Sonoco JVs at 50%, Reno de Medici at 57.6% and Recovery at 73% until November 30, 2015. Not adjusted for Boralex interest.
2 Ratio "As reported" based on LTM EBITDA excluding specific items; ratio under "Proportionate consolidation" based on run-rate Adjusted EBITDA of $463M for Q4-2015 and $464M for Q3-2015 (9-month period annualized).

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OUR FOUR STRATEGIC PRIORITIES

1 MODERNIZE

core operations through focused investments

Status: Ongoing

2 OPTIMIZE

capital allocation and reduce working capital

Status: Ongoing

3 RESTRUCTURE

underperforming units

Status: Well-advanced

4 INNOVATE

to improve and develop processes and products

Status: Continuous

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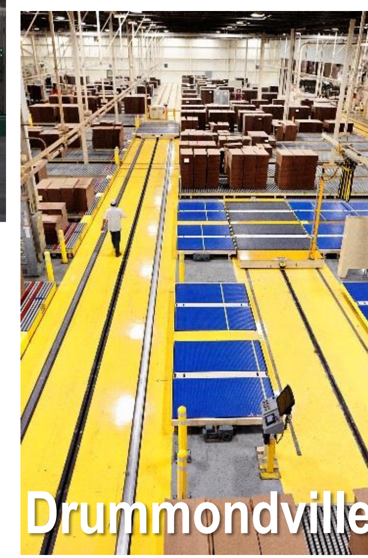
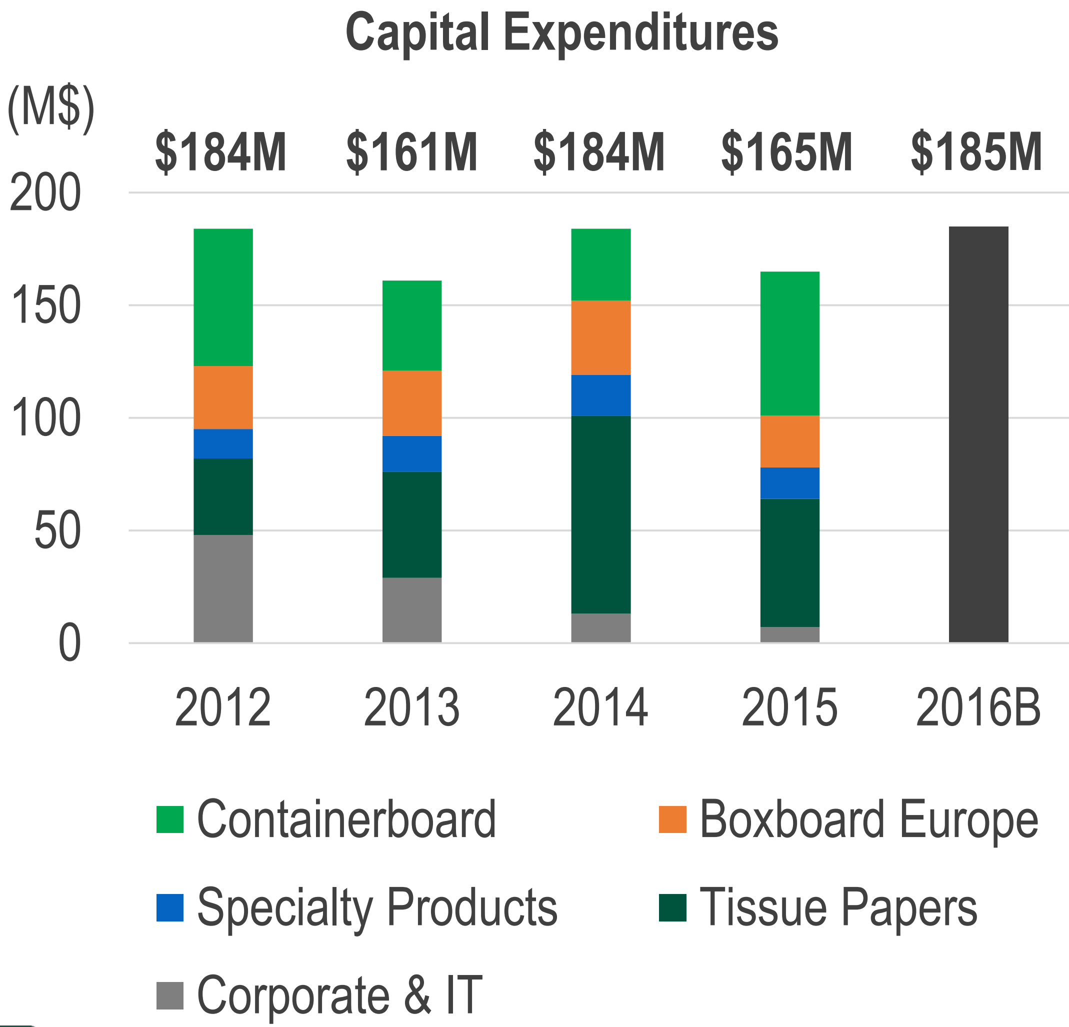
IMPROVING ASSET BASE

±$300 million invested in modern equipment



CAPEX DURING MODERNIZATION PHASE



- **2016 level of ~$185M**
- **Impacted by strong US$**
- **2012-2013: investment in containerboard – now bearing fruit**
- **2013-2015: investment in tissue papers – not yet reflected in results**

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STREAMLINING THE PORTFOLIO

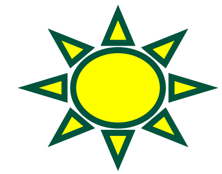
- From 2011 to 2015
- 15 closures
- 6 asset sales

Data on Sales and Closures	Excluding Dopaco
• Employees:	– 2,300
• Sales:	– $986M
• EBITDA:	– $29M
• EBITDA Margin:	3%

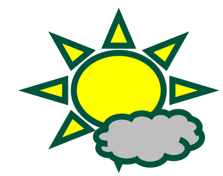
- **Dopaco division also divested in 2011 to finance Greenpac, Reno and Papersource investments**

CONTAINERBOARD - DRIVERS

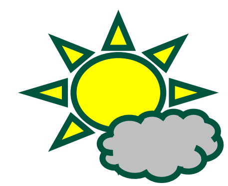
- **Canada's competitive positioning following the reversal of the $CAD**



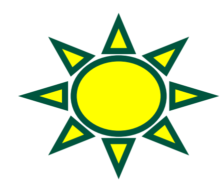
- **Spread**
  - Price
  - Raw materials



- **Supply/demand equation**
  - Economic environment and market segments
  - New capacity and machine conversions
  - Our approach: state-of-the-art mill Greenpac



- **Products**
  - Lightweighting
  - Online and on-shoring trends



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CONTAINERBOARD – STRATEGIC FOCUS

Growth areas and productivity initiatives

- Improve processes
  - Produce to capacity
- Leverage our modernized asset base in Canada
  - Maintain our leadership position
  - Converting platforms in Ontario and Québec
  - Greenpac capacity and product lines
- Increase our U.S. converting footprint
- Product innovation to capture benefits from recent trends
- Continue to improve Greenpac's performance

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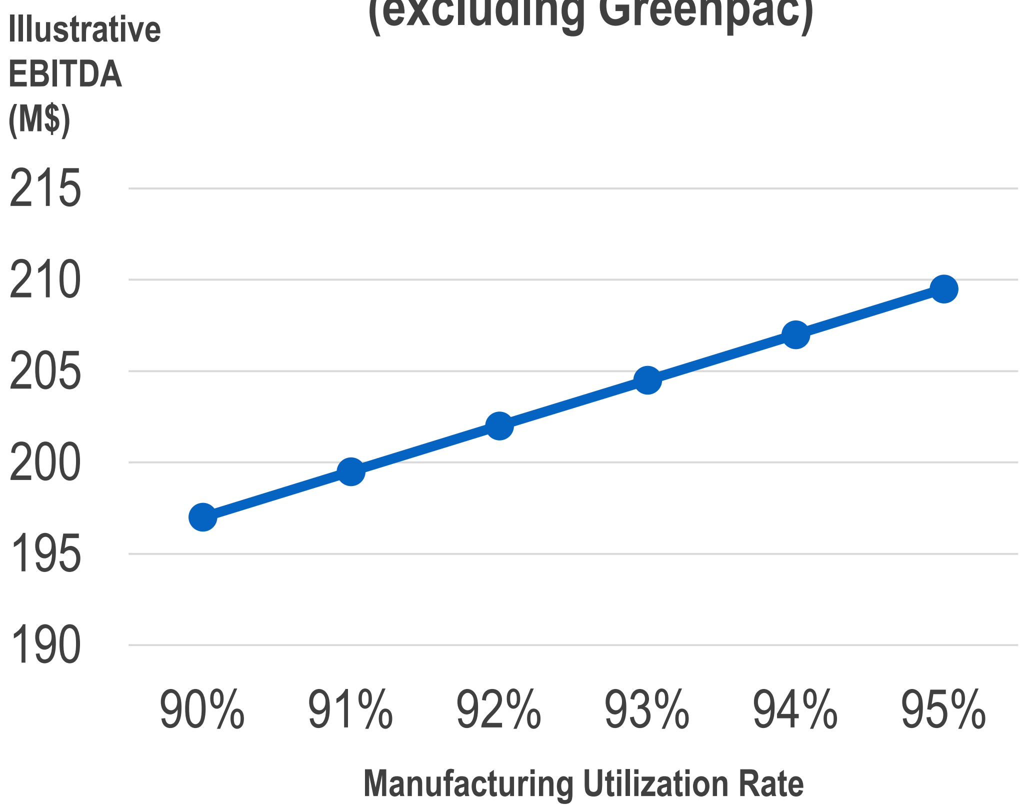
CONTAINERBOARD - PRODUCE TO CAPACITY

Illustrative EBITDA and Manufacturing Utilization Rate (excluding Greenpac)



- 2015 mill utilization rate at ~92%
- Importance of ONE Certification program
- EBITDA increases ~$2.5M for every additional percentage of utilization rate

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CONTAINERBOARD - OUR CORNERSTONE: GREENPAC

- **Largest recycled linerboard mill in NA:**
  1,500 s.t./day of lightweight recycled linerboard (26 pounds)
- **Product differentiation**
- **State-of-the-art equipment**
- **Take-or-pay agreement for 81% of the mill's output**
- **59.7% ownership:**
  - **Partners include a pension fund and two independent converters**

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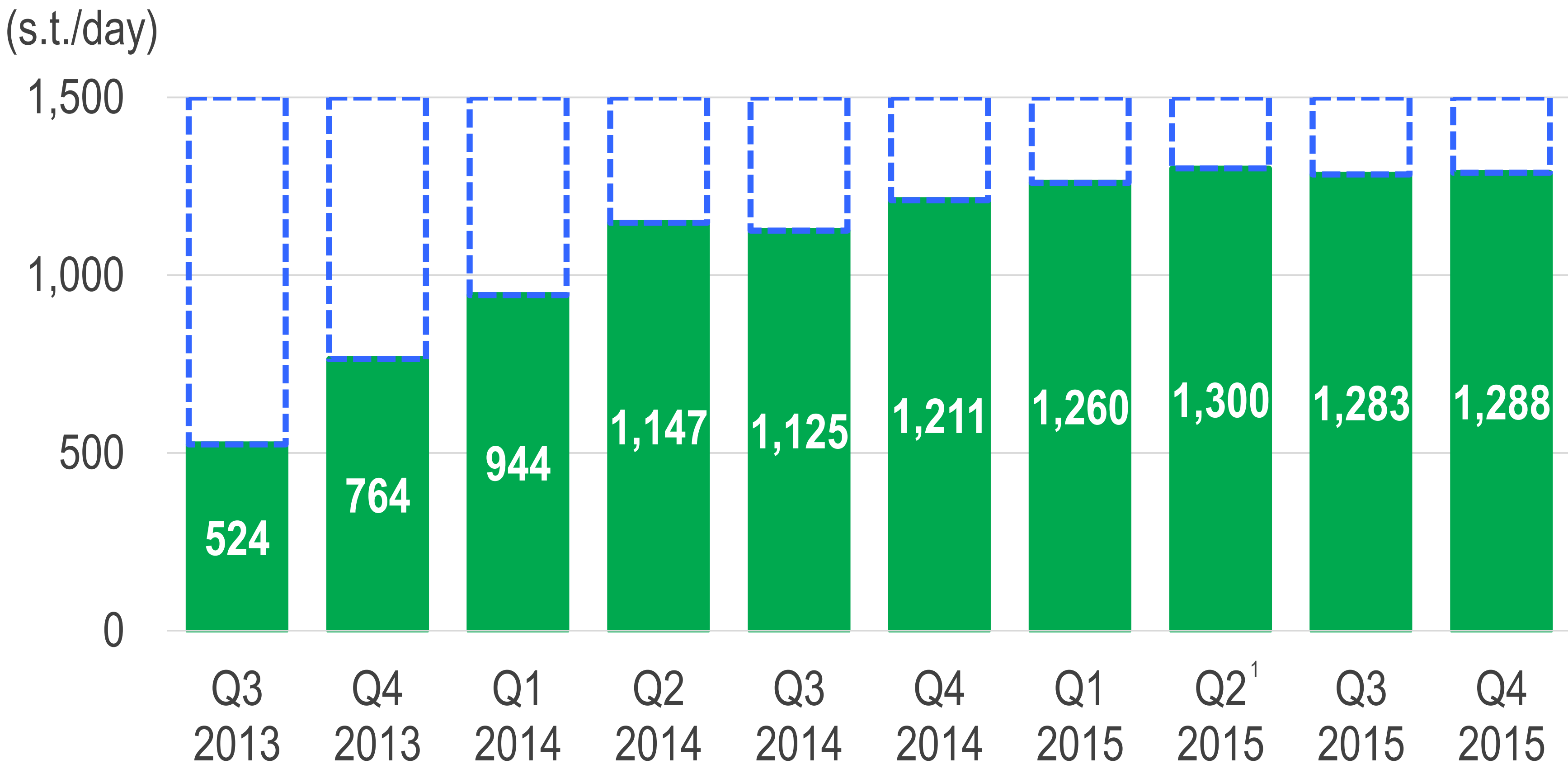
IMPROVING GREENPAC PERFORMANCE

- **Greenpac XP grades represented 72% of the total production in Q4-2015 due to good market receptivity**



1 Excluding planned shutdown

GREENPAC IMPACT ON EPS

- **Assuming a conservative multiple, Greenpac adds significant value to the Cascades story**

Greenpac Illustrative EBITDA (US$M)	Impact on Cascades' EPS (CAN$)	Illustrative Value per Share [1] (CAN$)
60	$0.08	$1.70
80	$0.17	$2.80
100	$0.27	$3.90
EBITDA Sensitivity ±10		**±$0.55**

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1 For illustrative purposes only. Using conservative Total Entreprise Value to EBITDA multiple of 7x. Reflecting expected receipt of tax credit. Does not reflect the views of the Corporation on valuation. Assuming a foreign exchange rate of $1.25 Canadian dollar per US dollar.

CONTAINERBOARD - OUR OBJECTIVE

EBITDA Margin[1] (%)	2014	2015
IP (NA Industrial Packaging)	24%	24%
Packaging Corp. (Packaging)	22%	23%
WestRock[2] (NA Corrugated Packaging)	18%	19%
KapStone (Consolidated, with kraft paper)	20%	15%
Average	**21%**	**20%**
Containerboard Group – excluding Greenpac	**14%**	**18%**
Containerboard Group – including Greenpac[3]		**21%**

Be among top-3 in the sector in terms of EBITDA margin

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1 Based on public reports and Cascades' estimates
2 RockTenn Corrugated Packaging Segment results
3 Including 100% of Greenpac's results

EXTENSIVE EUROPEAN PLATFORM

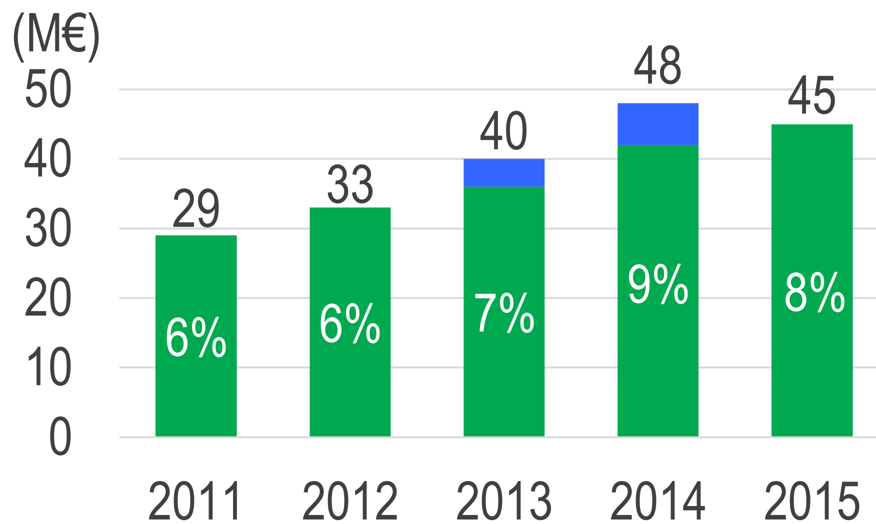
- ~58% ownership of RdM, a public Italian company, and 100% of a virgin board mill in France
- Rationalization of production capacity, consolidation of sales forces, structure simplification and modernization investments have resulted in improved performance

#2 Producer of Coated Recycled Boxboard in Europe

M Manufacturing – Recycled grades

M Manufacturing – Virgin grades

EBITDA & EBITDA Margin



Energy credits totaling €4M in 2013, €6M in 2014

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BOXBOARD EUROPE – STRATEGIC FOCUS

Growth areas

- Strengthen presence in growing markets (i.e. Eastern Europe)
- Continue to reduce leverage to provide flexibility

Productivity initiatives

- Strategic investment to reduce costs and improve quality and margins (energy, automation and capacity creep)
- Increase synergies between our recycled and virgin platforms
- IT upgrades

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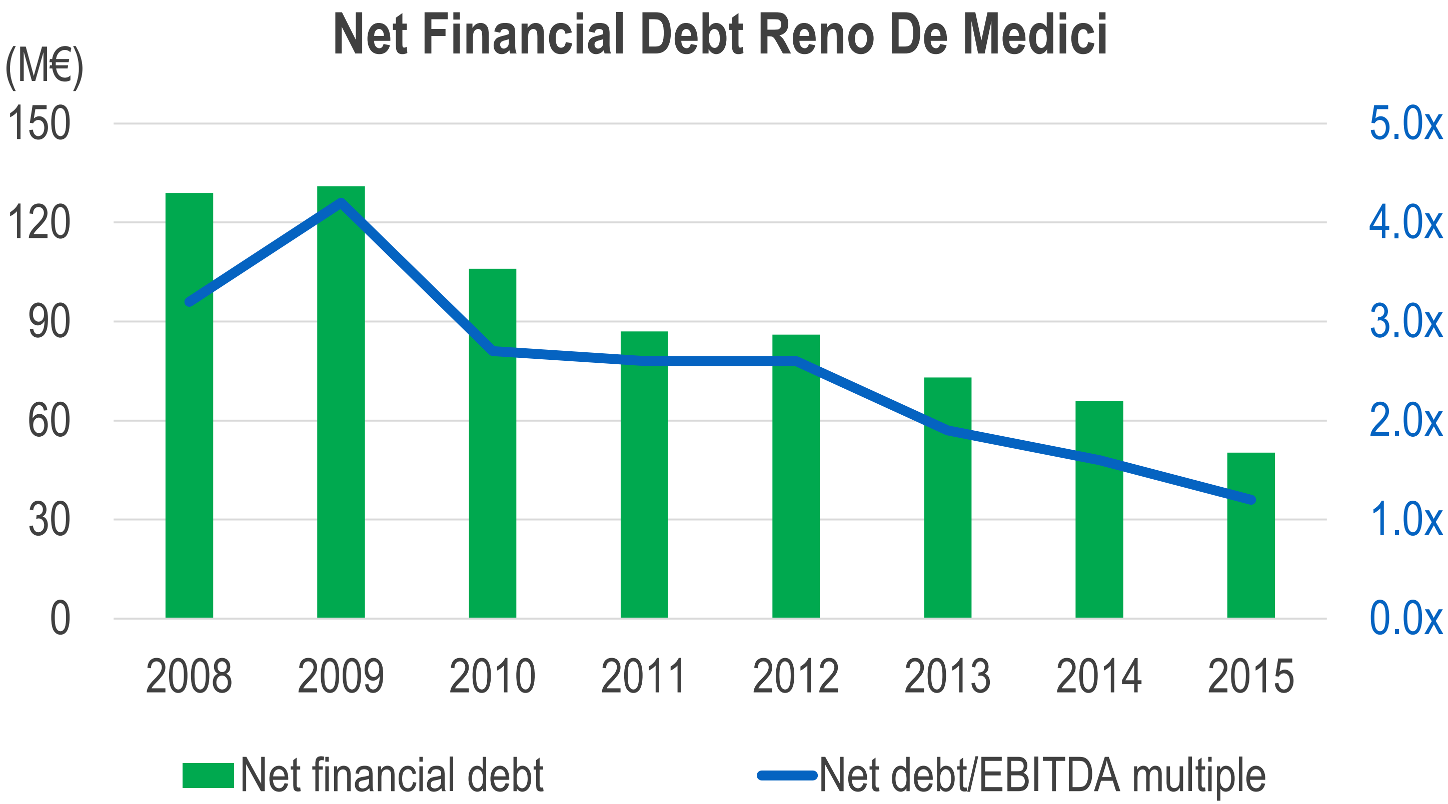
BOXBOARD EUROPE - REDUCE LEVERAGE TO MAINTAIN FLEXIBILITY



1 2008-2010: as reported. 2011-2015: excluding specific items and discontinued operations

SPECIALTY PRODUCTS – OPERATING SNAPSHOT

OPERATING PLATFORMS	RECOVERY	INDUSTRIAL PACKAGING AND OTHERS	CONSUMER PACKAGING
Units	19	14	6
Employees (2015)	1,075	600	420
Key Technologies	Collection vehicule fleet	Board machine	Extrusion
	Bailing	Extrusion/ Coating	Thermo forming
	Sorting line	Slitting/ die-cutting/ lamination	Pulp molding
		Deinked pulp line	
		Board machine	

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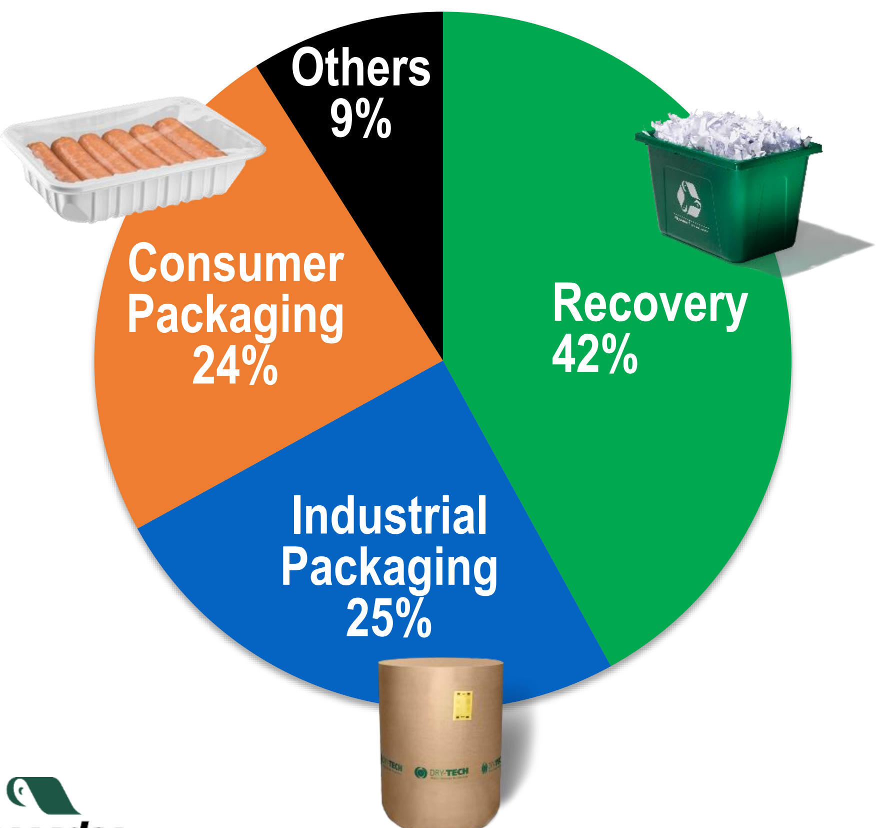
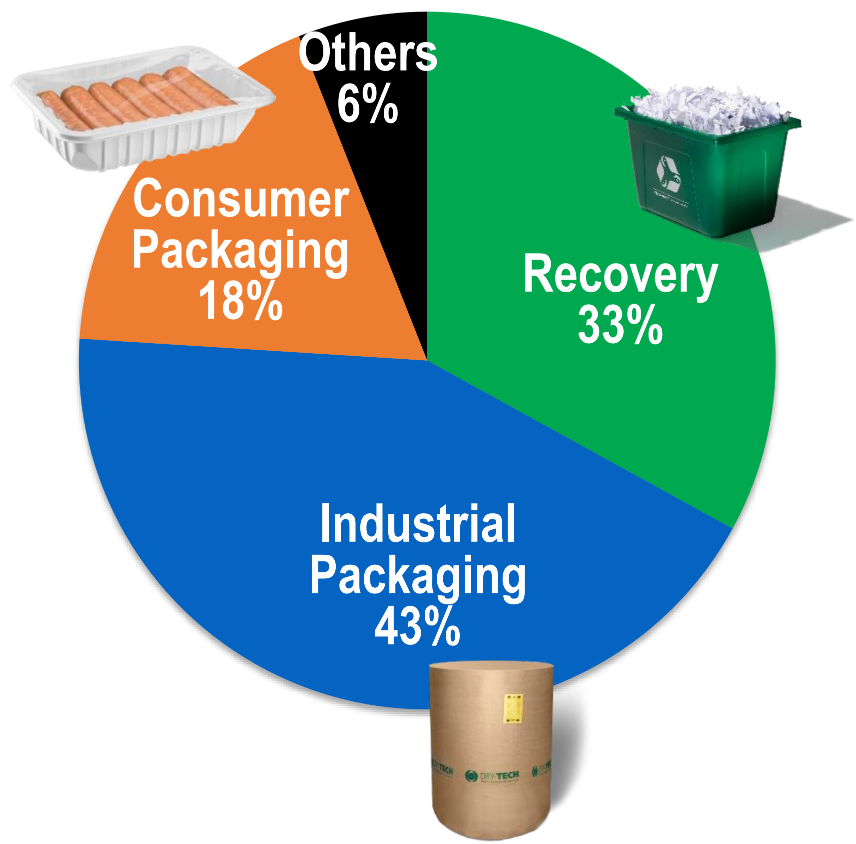
SPECIALTY PRODUCTS – CURRENT SALES DISTRIBUTION

2015
Sales Distribution
(IFRS)
$579M



2015
Sales Distribution
(JV at 100%; non-IFRS)
$792M



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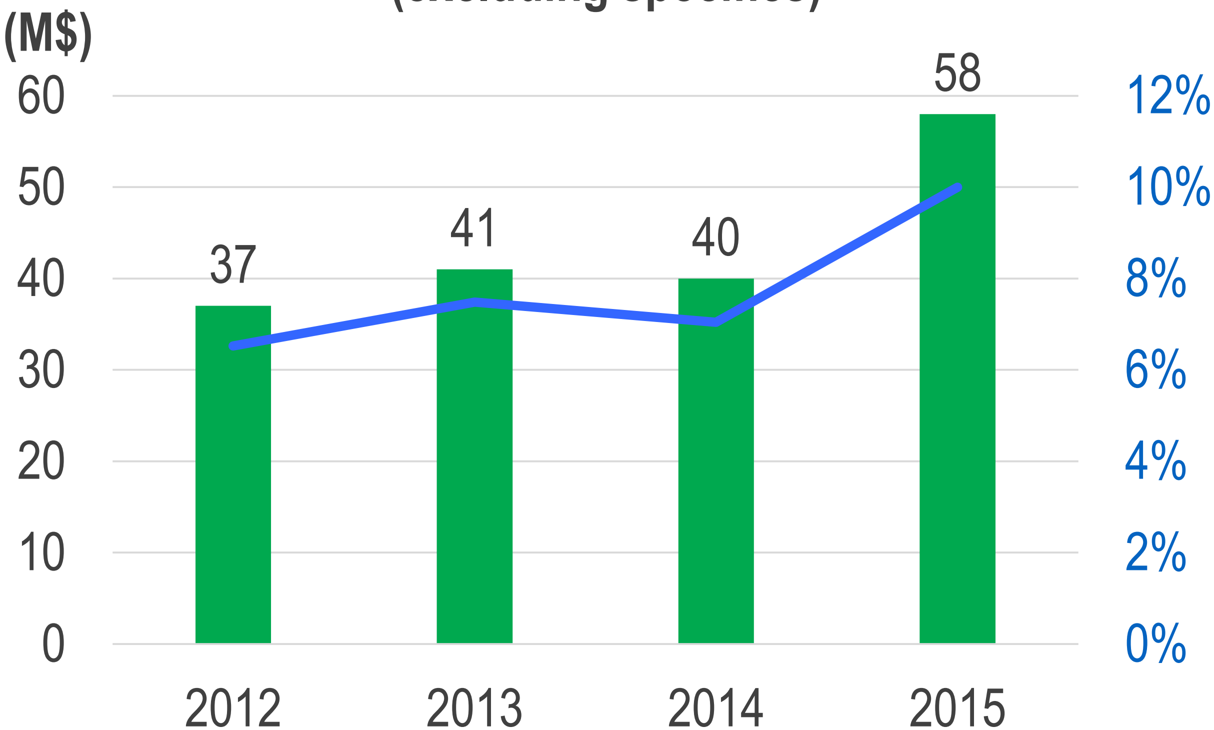
SPECIALTY PRODUCTS – RECENT PERFORMANCE & INITIATIVES

EBITDA & EBITDA Margin (excluding specifics)



2014 Events

Closure:

- East Angus Kraft paper mill

Asset Sale:

- Fine Papers division

2015 Events

Restructuring/ Acquisition:

- Norcan

Acquisition:

- Cascades Recovery minority (27%)

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SPECIALTY PRODUCTS – STABILITY AND GROWTH

RECOVERY

- Continue to secure strategic source of supply

INDUSTRIAL PACKAGING

- Stable contributor and leading market position

CONSUMER PACKAGING

- Growth vector

Objective to increase top line by +10% over the next three years while improving margins in all segments, excluding Recovery

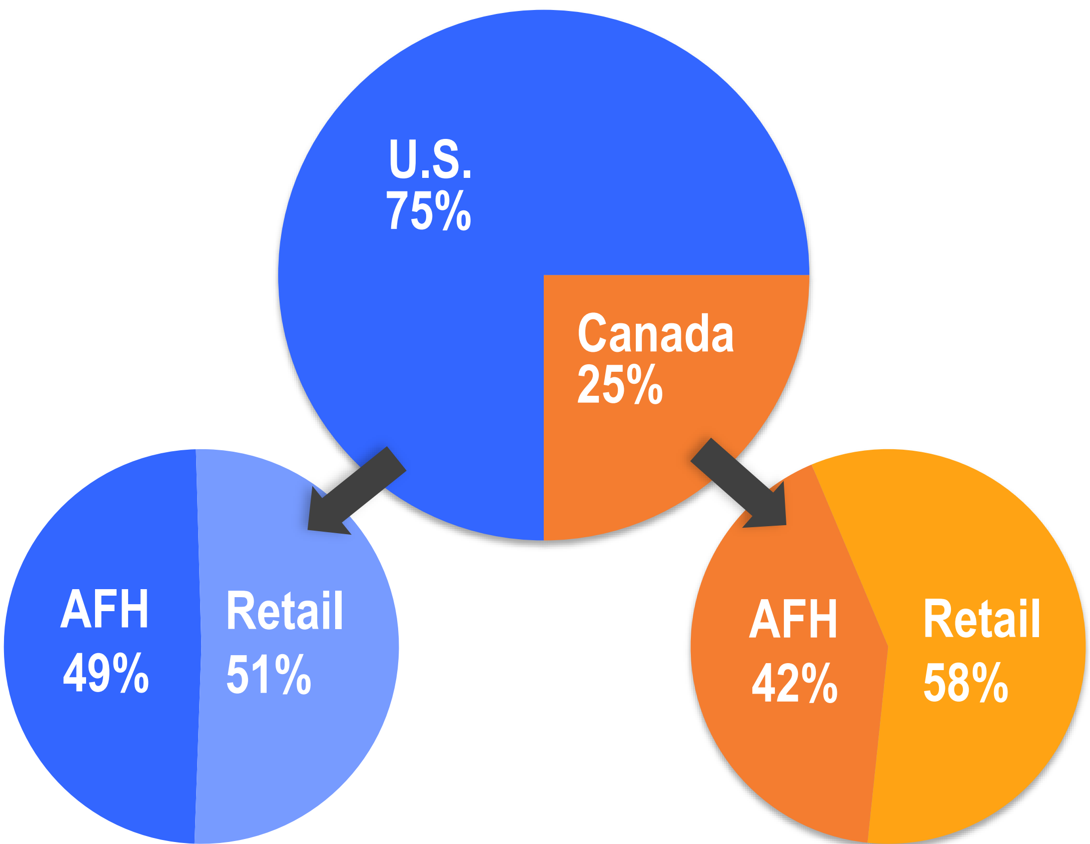
TISSUE – DIVERSIFIED CAPACITY

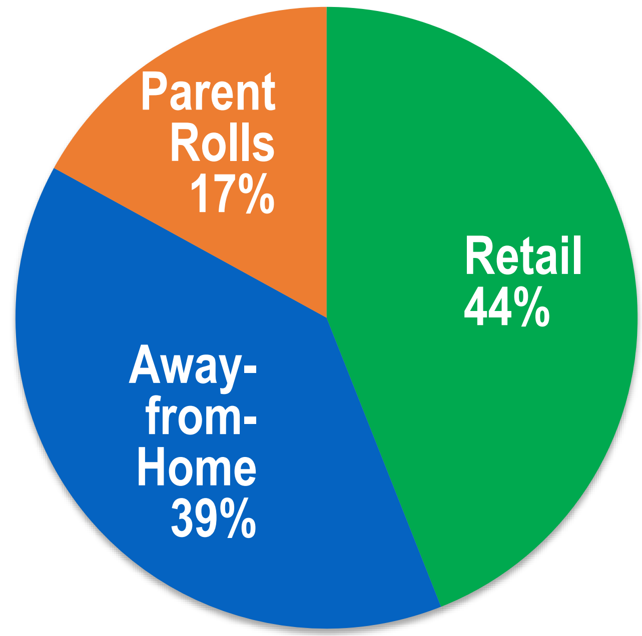
2015 NORTH AMERICAN TISSUE MANUFACTURERS		Capacity ('000 s.t.)	Market Share	Capacity Retail	Capacity AfH
1	Georgia-Pacific	2,849	29%	67%	33%
2	Procter & Gamble	1,494	15%	100%	0%
3	Kimberly-Clark	1,466	15%	67%	33%
4	SCA Tissue NA	772	8%	0%	100%
5	**Cascades Tissue**	**657**	**7%**	**62%**	**38%**
6	Clearwater Paper	435	4%	90%	10%
7	KP Tissue	399	4%	77%	23%
8	First Quality Tissue	290	3%	100%	0%
9	Irving Tissue	282	3%	100%	0%
10	Soundview Paper	161	2%	67%	33%
	Others	1,013	10%		
	TOTAL	**9,819**	**100%**		

Source: RISI

TISSUE – GEOGRAPHIC DISTRIBUTION

2015 Sales Distribution
$1,236 million





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TISSUE – STRATEGIC FOCUS

Growth areas

- Grow U.S. Away-from-Home segment more aggressively
- Increase our footprint in the West and the South
- Increase integration rate – targeting 85%
- Increase market presence in value-added product segment (“Better” and “Best”)

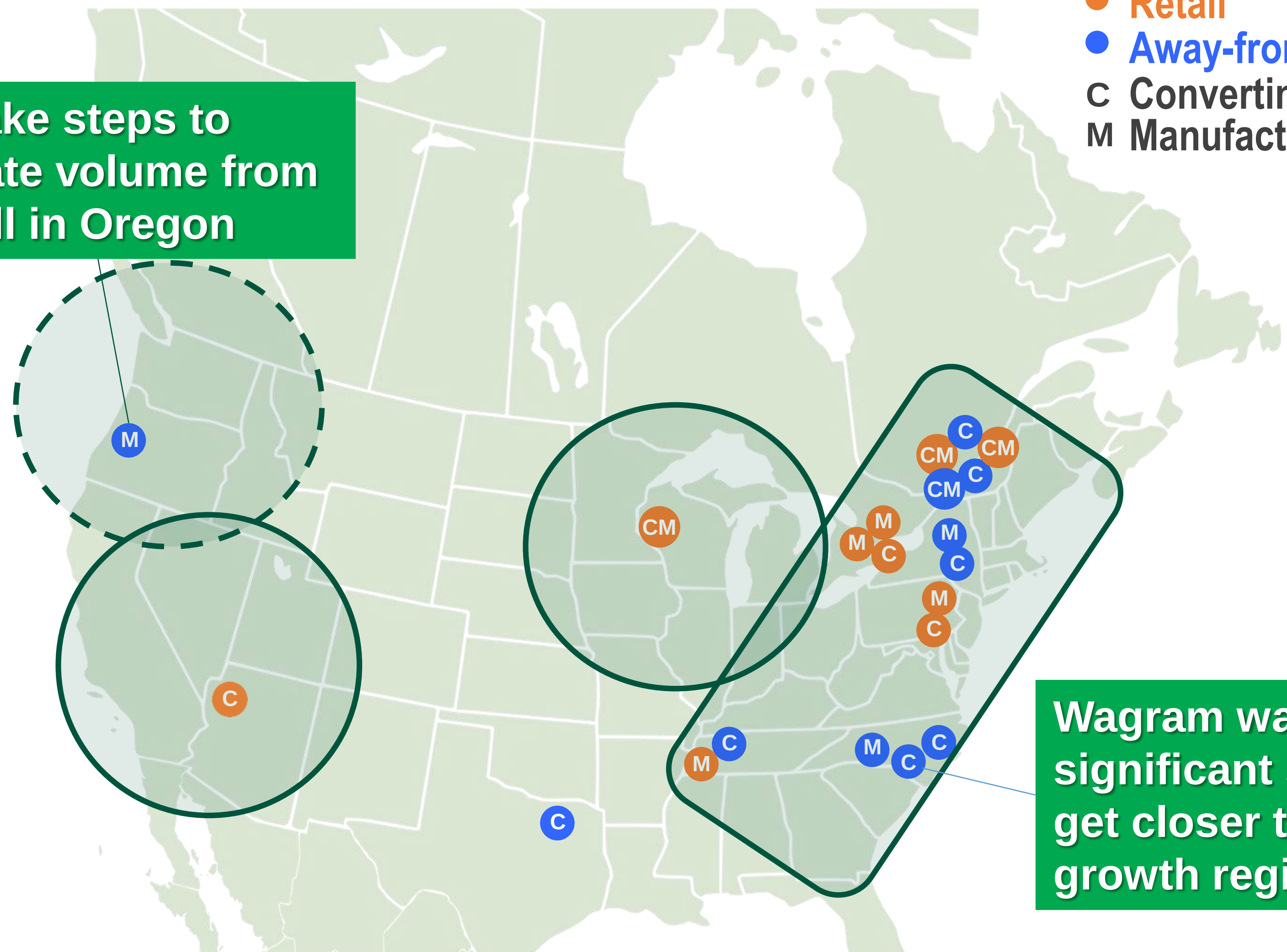
Productivity initiatives

- Reduce costs to improve competitiveness
  - Continue to modernize asset base
  - Optimize logistics (trim and freight)
- Invest in innovation

TISSUE – OPTIMIZE LOGISTICS AND INCREASE INTEGRATION

● Retail
● Away-from-Home
C Converting
M Manufacturing

Now take steps to integrate volume from our mill in Oregon



Wagram was a significant step to get closer to growth regions

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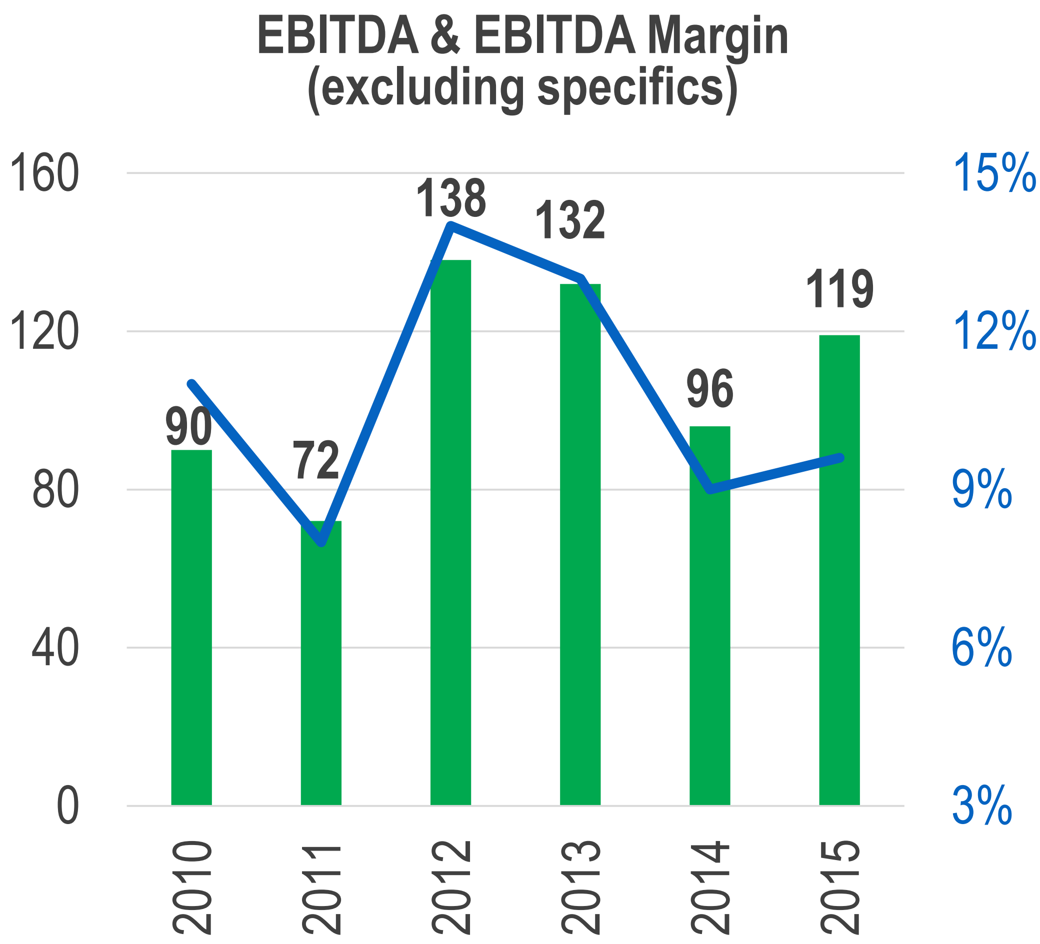
TISSUE – IMPROVING OUR PERFORMANCE



Objective: 13% margin

- Expected margin expansion with announced price increases
- Improved Canadian producer competitiveness
- Complete start-ups
- Growth in private label (US/CA)
- Growth in AfH USA
- OEE/Quality/H&S
- Cost reduction initiatives

Q1-2016 NEAR TERM OUTLOOK

+

- Favourable FX environment
- Continued implementation of FX-related price increases for corrugated boxes
- Higher volume in Q1
- OCC prices still low and stable

–

- Higher prices for recovered white papers
- Potential decrease in prices in Europe for recycled boxboard (WLC)
- Decrease in index price for linerboard and corrugating medium

	Boxboard Europe	Impact EBITDA	Containerboard	Impact EBITDA	Specialty Products	Impact EBITDA	Tissue Papers	Impact EBITDA
Volume	Stable	↔	Slight increase	↗	Stable	↔	Slight increase	↗
Average selling prices	Slight decrease	↘	Slight decrease	↘	Stable	↔	Slight increase	↗
Raw material costs	Stable	↔	Stable	↔	Stable	↔	Slight increase	↘
CAN$ vs other currency	Stable	↔	Stable	↔	Stable	↔	Stable	↔
Energy costs	Slight decrease	↗	Stable	↔	Stable	↔	Stable	↔

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POSITIVE DRIVERS FOR 2016

- **Continue to improve EBITDA, EBITDA margin and EPS**
  - Greenpac impact on EPS
- **Potential operational improvements**
  - Produce to capacity
  - Process improvements
  - Ramp-up of recent CAPEX projects
- **Beneficial drivers**
  - FX
  - Price increase implementation and full year impact
  - Recovered papers and China situation
  - Natural gas, oil and oil-influenced products
  - Economic environment and demand

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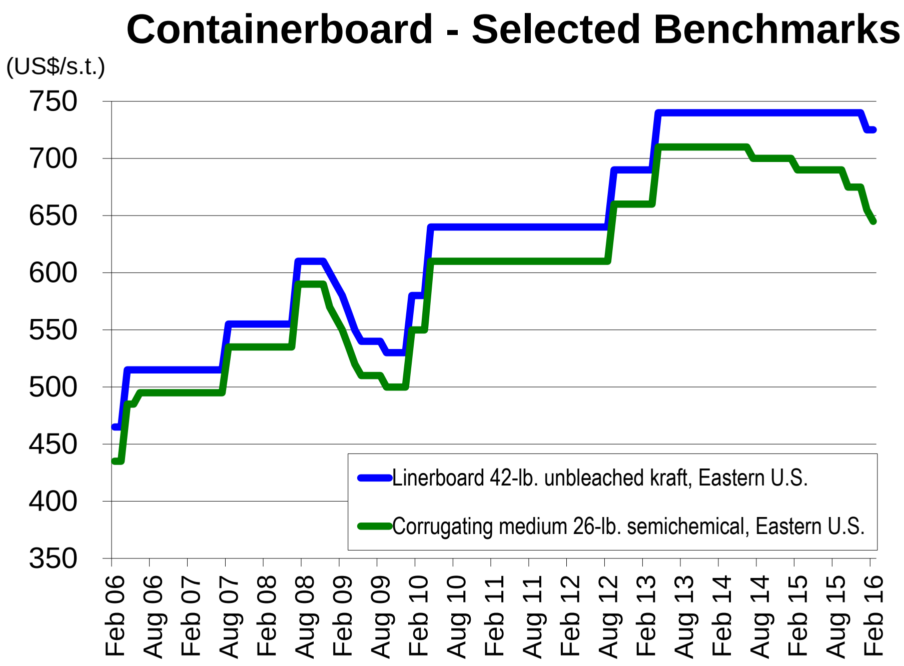
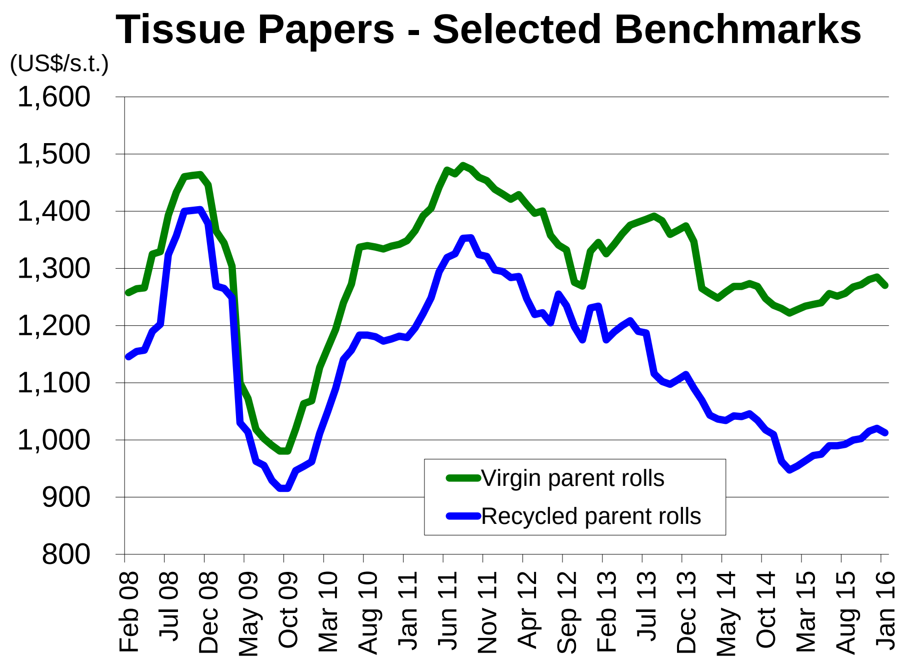
APPENDIX

BUSINESS DRIVERS – PRICE DYNAMICS

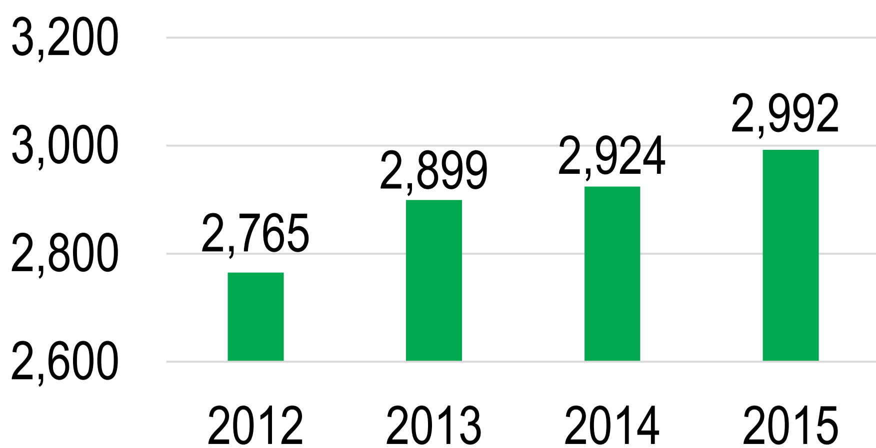




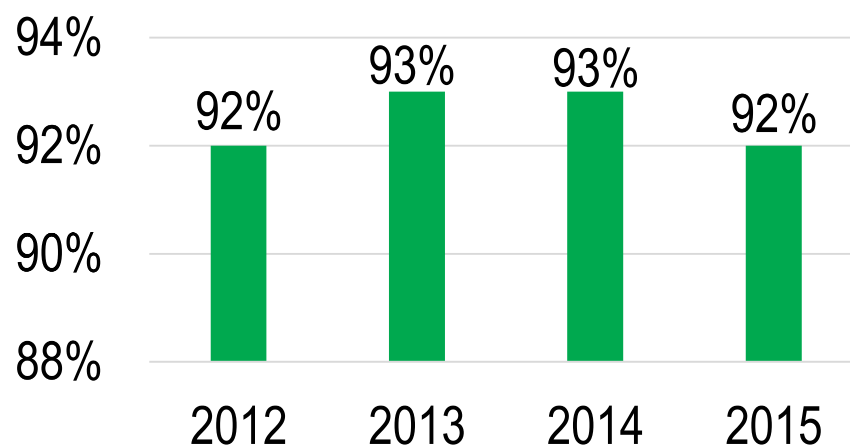
BUSINESS DRIVERS – SHIPMENTS

- Shipments were 2% higher in Q4-2015 compared to the same period last year
- Manufacturing utilization rates[2] hovering around 89% in Q4-2015
  - Containerboard – 90%
  - Boxboard Europe – 89%
  - Tissue Papers – 89%

Total Shipments (‘000 s.t.)



Total Manufacturing Utilization Rate[1,2]



1 Excludes Specialty Products segment
2 Defined as: Manufacturing internal and external shipments/practical capacity

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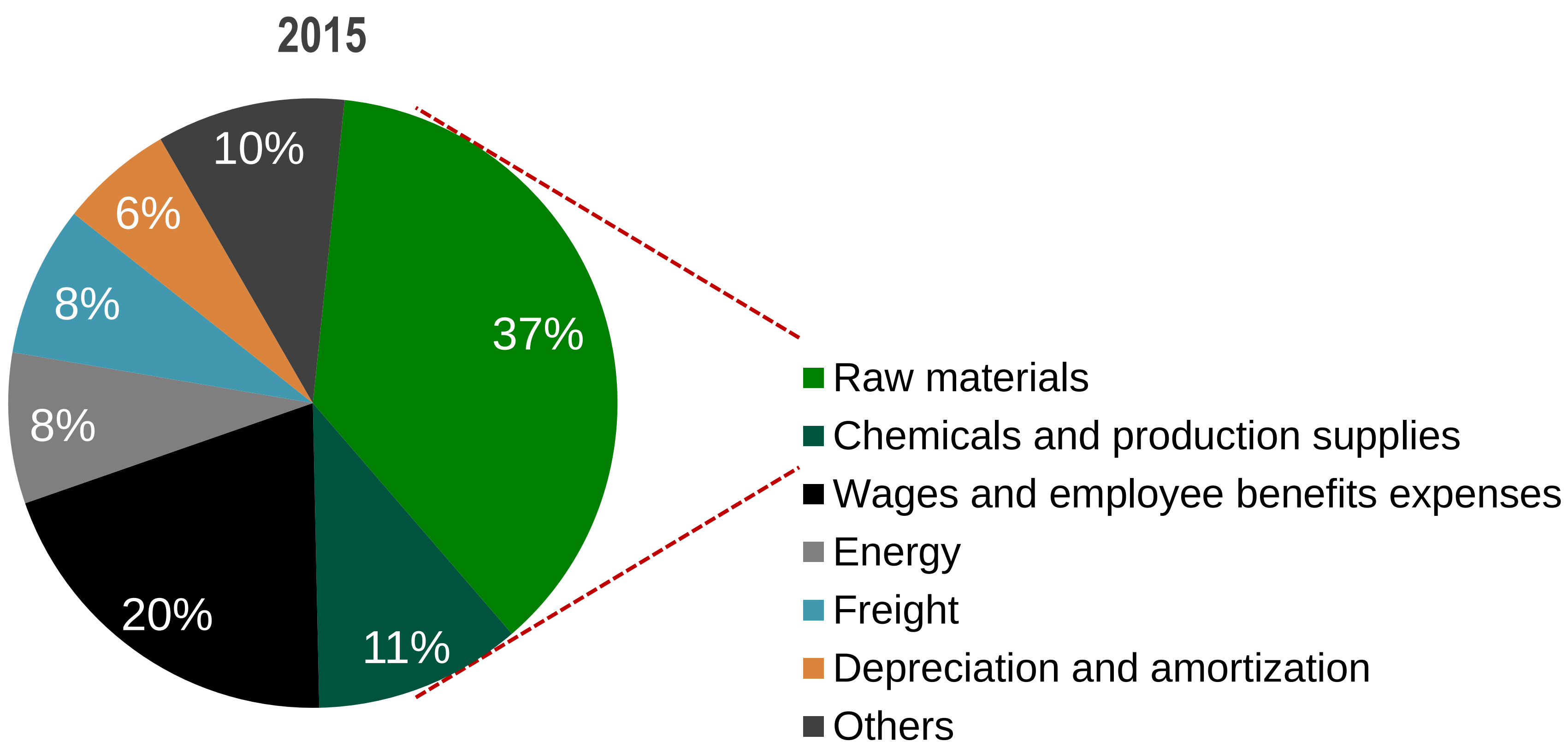
BUSINESS DRIVERS – COGS



- **Raw materials (including chemicals and supplies) = nearly half of COGS**

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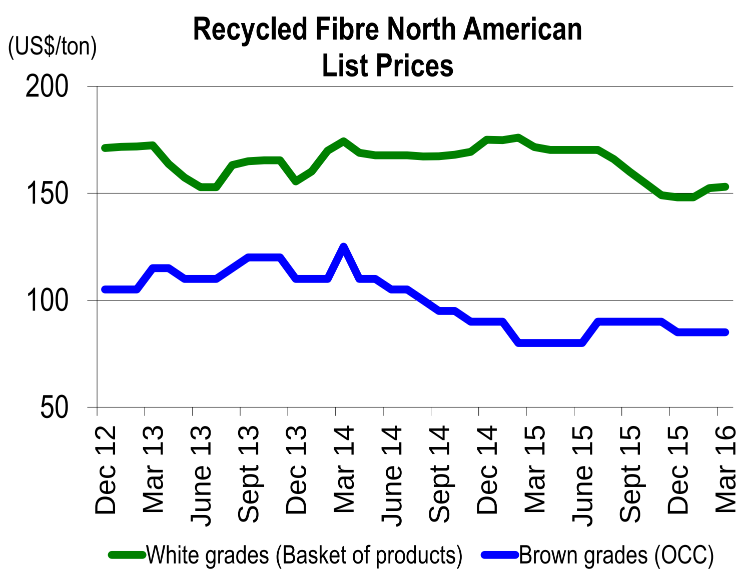
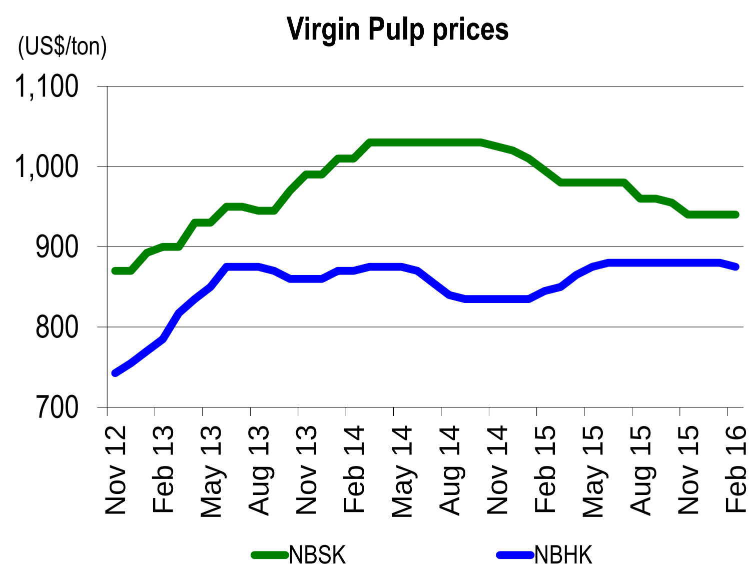
RAW MATERIALS – FIBRE COSTS



Current (March)

153

85



Current (February)

940

875

OBM Average Quarterly List Prices	Q4-2014	Q3-2015	Q4-2015	Q4/Q4	Q4/Q3	2015/2014
White grades - Basket of products [1]	171	165	151	-12%	-9%	-3%
Brown grades - OCC No. 11 (Northeast)	92	90	88	-4%	-2%	-18%
Virgin Pulp Prices						
NBSK (Canadian sources delivered to US East)	1,025	967	945	-8%	-2%	-5%
NBHK (Canada/US sources delivered to US East)	835	880	880	+5%	+0%	+2%

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Source: RISI

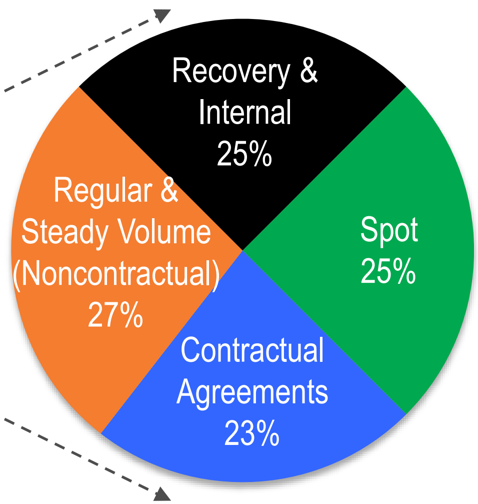
1 Basket of white recycled paper, including grades such as SOP, Hard White Envelope and Coated Book Stock

RAW MATERIALS – SOURCING STRATEGY

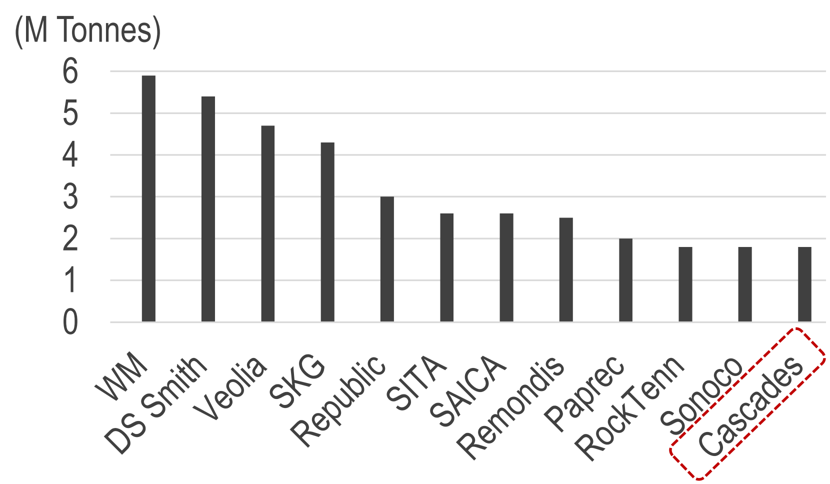
Cascades' NA Recycled Fibre Supply

2015[1]

Most of the fibre supply coming from internal sources, contracts and regular streams



World Top Recovered Paper Suppliers



Source: RISI

Strategy

- Constant review of our inventory strategy
- Ensure control over fibre supply with potential increase of tons under control
- Develop substitute grades
- Full ownership of Cascades Recovery
- Potential to increase virgin content in certain circumstances
- Continue to close the loop with customers retailers

1 Including volume treated for Greenpac

Cascades