

**Customized,
creative and
sustainable
packaging
solutions**

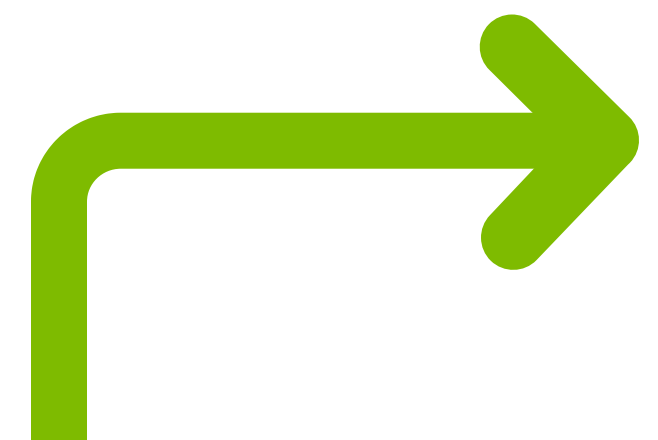




Your customers' satisfaction is our priority too!

At Cascades, we walk with you every step of the way to make your life easier and ensure your customers' satisfaction. No matter the size of your business, the nature of your products, or their shapes and sizes, our experts are here to listen, guide, and offer customized solutions perfectly suited to your needs, including:

- Sustainable solutions
- Packaging optimization
- Insulated protection
- Positive brand impact



6 key facts about satisfying online shoppers

1. Sustainable solution
2. Undamaged product
3. Fast delivery
4. Easy-to-open packaging
5. Great unboxing experience
6. Seamless return process



Sustainable solutions

Sustainability is in our DNA. Cascades' packaging solutions are developed according to sustainability criteria. We continuously look for ways to improve our production methods so that we can use as little water and energy as possible.

With our sustainable packaging solutions, you help bring the circular economy to life and demonstrate your commitment to reduce your environmental footprint.

SUSTAINABLE PACKAGING SOLUTIONS

- Recycled content and recyclable materials
- Right fit and adapted protection (to avoid overfilling and overpackaging)
- FSC® certification upon request*

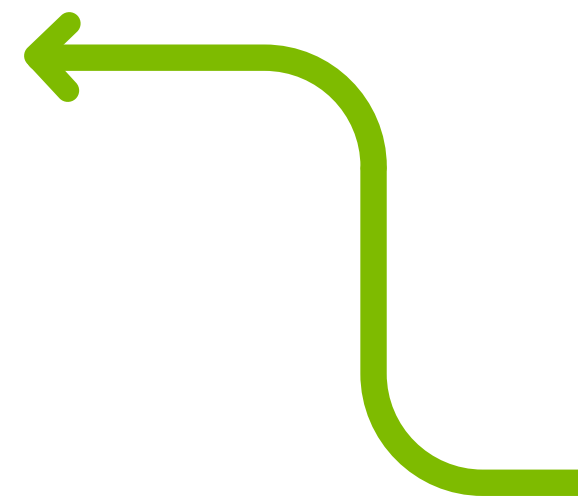
*Certificate#: NC-COC-000747; license code: FSC® C018029



In 2022, Cascades was recognized as one of the 100 Most Sustainable Corporations in the World, according to Corporate Knights.



Packaging optimization



RIGHT-SIZING TO SAVE COSTS

Ensure that you use the right number of boxes and the right size to pack and ship your products. Our experts will recommend packaging tailored to your products or order sizes:

- Reduce empty space in the box and shipping costs
- Ensure the right level of product protection and minimize protection materials
- Reduce your environmental footprint
- Reduce your shipping box inventory



Get packaging designed for your reality

Cascades adapts to your specific needs. We offer a full range of sturdy boxes in multiple formats for e-commerce. They are adapted to the size of your products and offer the best protection.

Always with right-sizing in mind:
Simple solutions for reducing box inventory, empty space and cut down on shipping costs.

Packaging solutions

REGULAR SHIPPING BOXES



- Sturdy boxes
- Adapt to the product dimension
- Offer the right protection

MULTI-DEPTH SOLUTIONS



Multi-Depth Boxes

- Easily adapt to the desired size by cutting the corners to the desired height
- Use the Cascades E-Cutter™ for a rapid, straight and precise cut
- Minimize empty space
- Reduce box inventory and shipping costs



Flat Multi-Depth Boxes

- Easily adapt to the height of the box's content
- Perfect for shipping flat products
- Designed to ensure product protection with its integrated "bumpers"

TAMPER-PROOF PROTECTION



- Must be torn to open
- Provide extra protection for high value products



Additional features

OPEN AND CLOSE FEATURES

Easy-to-open design and features so that the box can be opened easily, then closed and reused for a product return.



→ Zipper or tear tape
available



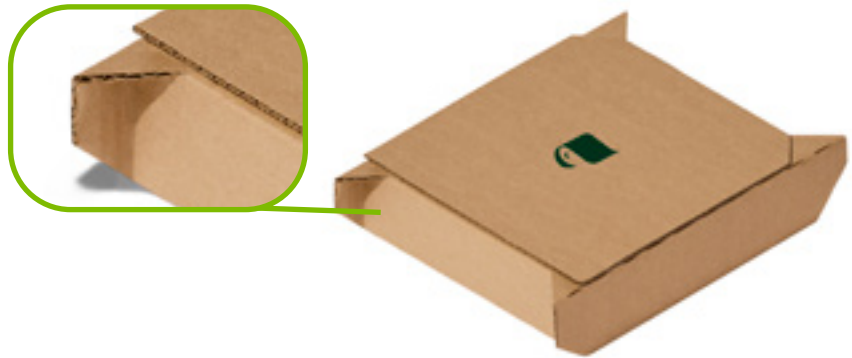
ADDITIONAL INTERIOR AND EXTERIOR PROTECTIONS

Make sure your products are well protected and arrive intact at their final destination with inside and outside design features to improve shock resistance.



Interior protection

→ Entirely customizable
corrugated inserts



Exterior protection

→ Custom-made boxes
→ Designed to ensure the protection
of products with its integrated “bumpers”



Innovation for faster packing


33%
FASTER¹

BOXES DESIGNED WITH MOUNTING JIG

Reduce your shipping delivery time with this innovative box designed to be used with a customized mounting jig:

- ➔ Speed up your packing operations
- ➔ Assemble, fill and close the box easily
- ➔ Adjust to the different sizes of custom-designed boxes



WATCH
THE VIDEO



¹ Compared to regular box preparation time.

A complete solution!

The Cascades E-Cutter™ and multi-depth boxes are the perfect solution for e-commerce and for shipping different sizes of products.



The actual product may vary slightly from the image shown. Patent pending.

CASCADES E-CUTTER™

Discover the Cascades E-Cutter™, a safer tool that ensures a fast, straight and clean cut of your multi-depth box corners.

- Sturdy tool designed to be safer with its shielded blade
- Adjustable rod from 3 in to 18 in (7.6 cm to 45.7 cm) to cut just at the right height
- Ensures you work with a rapid, confident and precise gesture
- Straight cut thanks to its shape that directs the blade to the right place
- Ergonomic grip and bright color for an easy identification in the working area



Safer



Adjustable rod



Straight and clean cut

Insulated protection

northbox®: REINVENTING DIRECT-TO-CUSTOMER DELIVERY OPTIONS

Specifically designed for parcel shipping of temperature sensitive products, the insulated box is easy to assemble and meets the international ISTA 7E test standard for cold chain testing.

In addition, our northbox® XTEND™ keeps food fresh during long transit times or in regions with higher temperatures, while requiring less ice.



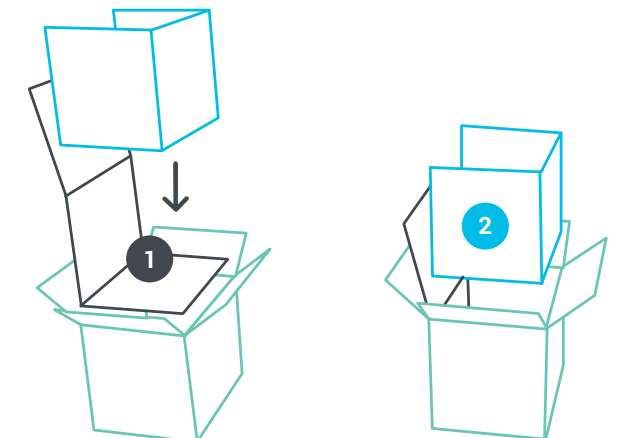
Made from recycled and recyclable materials

As pioneers, we are setting the bar high for eco-friendly consumer packaging. For example, our entire product line of Cascades northbox® is made from recycled content and How2Recycle® has pre-qualified the solution as recyclable in Canada and the United States.

By choosing our solution, you help protect the environment and divert waste from landfills.

Savings and efficiency

- ➔ Rigid insulation enhances the box's compression strength, so you can use more affordable boxes
- ➔ Preformed folds for easier handling and faster assembly
- ➔ Flat shipping to optimize storage



One solution, many applications



Ready-to-cook



Ready-to-eat



Grocery

and more...

Create an impact with customized packaging

This custom mailer box is ideal for gift boxes, monthly registration boxes, or any packaging for e-commerce. Impress your customers with graphic and structural designs in line with your brand image to offer a unique unboxing experience. Cascades' experts will design the perfect mailer box to suit your needs and to create maximum impact.

With Cascades IMGN retail solutions™, make your brand shine. When you put out the call to our dedicated teams, we'll answer with our state-of-the-art technologies, guaranteed to deliver impeccable results to meet your objectives. No matter your market segment, we'll help you choose the right solution among our three high-quality print methods: digital, lithography or flexography.

Brand impact

CUSTOM MAILER BOXES



Inside and outside printing

- Give maximum impact to your brand
- Impress your customers and build loyalty with boxes that reflect your image

High-quality printing methods

Digital:

- High quality printing
- Fast availability on the market
- No minimum quantity required

Lithography:

- Meet the most demanding printing requirements
- Wide range of colors offered
- The most cost-effective method for medium to high volume production

Flexography:

- Simple and economical solution
- Perfect for high volume production
- Up to 5 colors available



ISTA-certified shipping tests

CASCADES SHIPPING TEST LABORATORY

Turnkey service to certify that the products purchased online will arrive at their destination in perfect condition.

- All ISTA tests are available
- ISTA-6 Amazon certification testing: Cascades is an official Amazon APASS member



amazon

- Shipping tests
 - Drop tests
 - Vibration tests
 - Compression tests
- Thermal tests
 - Laboratory tests in accordance with the international ISTA-7E standard
 - Tests specific to your cold chain, precise temperature and humidity level down to the minute



AN EXPERIENCED PARTNER AT THE FOREFRONT OF THE INDUSTRY

Founded in 1964, Cascades offers sustainable, innovative, and value-added solutions for paper, packaging, hygiene, and recovery needs.

Operating across North America with more than 80 production units and 10,000 employees dedicated to your success, Cascades contributes to the well-being of people, communities, and the planet.

Every day, we play an essential role in our customers' success. What makes us most proud is being able to outdo ourselves for the sake of our customers – to innovate for and with them.

Cascades realizes the full potential of material, people, and ideas.

We are a source of possibilities.

CONTACT

Contact us to find out more
or to receive an estimate.

✉ info_clients@cascades.com
☎ 1 833 455-3799



